Peer Review Checklist – Phase I

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| --- | --- |
| Website URL: [http://zacharyetaylor.com/index.html](https://u17063761.ct.sendgrid.net/ls/click?upn=DfcAeFBHM6aVjCL76tUwFGJ8-2Fcsl8g9bsd-2B0-2F3Z0KDkuYD0pjyqwkg6IW-2BU-2B3sLrUBaP_-2F2tmQeepFi5KTiOIIvJH1JbiIeEPexochzjLdzfwTSKecOWvhtRzqXj0w29dvEsuJSZFLDTqf5QOAE-2BssGygLy7Mbzcet74wFZ4yoJMaJcCCdZhgIribyXZ2Qr2GBlXtHWbT31d58EKz7E5YNssoxGmlj8Ov8Xy5k14VxxCJ9Wo892JT5dzyYKiq-2BIokKh3PrIcSCsdpnRZ6wEUR-2Fnd39luAPj-2Bqs-2FRvmDdyUdPGCnI-3D) | Website Developer: Zac Taylor |
| Evaluator: J. Adam Saenzpardo | Final Score: /100 |

For each item, you will score it based on the following 4-point scale.

**4** – **Advanced** – Indicates an advanced level of achievement.

**3** – **Proficient** – Indicates a strong level of achievement with very small errors and/or mostly, but not fully developed.

**2** – **Progressing** – Indicates a moderate level of achievement with few errors and/or site is developed but could benefit from more work.

**1** – **Beginning** – Indicates an initial level of achievement with many errors and/or site is underdeveloped.

**0** – **No Evidence** – Indicates that there was no evidence that it was completed.

**Constructive Feedback** – When assessing a website and its effectiveness, you should use your discretion and subjectivity. Please be constructive when providing feedback. The goal is for everyone to learn from the feedback and ultimately create a better website.

# Branding

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| --- | --- | --- |
|  | Score | Branding Comments |
| Website purpose is clear. | 2 | Landing page does not showcase website as a portfolio webpage. |
| Visual appeal is strong. | 2 | The color scheme of the menu bar is pleasant, but it needs to be further incorporated into the rest of the web page. |
| Personal branding is appropriate. | 2 | While the icons displaying the background of the author is a nice touch, working examples would be more effective. |
| Color scheme is effective. | 2 | Color scheme is not apparent after the use of the menu bar. |
| Home page has professional content. | 2 | A high resolution professional photo would be better suited. |
| Total Possible Points 20 |  |  |

# Navigation

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| --- | --- | --- |
|  | Score | Navigation Comments |
| Page navigation makes sense. | 3 | Navigation is easy and follows best practices. |
| Menu links are effective. | 4 | Links are not broken and take you where you would expect |
| Internal links are meaningful. | 4 | They are clear and standard of a modern web page. |
| External links are meaningful. | 2 | External links should open in a new window, or give a way back to the home page of the site you were viewing. |
| Site uses pills, tabs or other modern navigation style. | 3 | Menu bar uses pleasant tabs. |
| Total Possible Points 20 |  |  |

# CSS Framework

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| --- | --- | --- |
|  | Score | CSS Framework Comments |
| Bootstrap or CSS Framework is being used. | 4 | Bootstrap referenced for style sheet. |
| At least 3 framework items are being used. | 0 | I don’t see where bootstrap framework items have been utilized. |
| Layout is modern and easy to navigate. | 2 | Easy to navigate, but styling is not apparent after the menu bar. |
| Site uses the grid layout for content. | 0 | Use of grid is not apparent. |
| Site uses a responsive design layout. | 1 | While Bootstrap is referenced, element classes and IDs need to reflect the appropriate bootstrap classes and IDs to let the framework work for you. |
| Total Possible Points 20 |  |  |

# HTML5

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| --- | --- | --- |
|  | Score | HTML5 Comments |
| HTML code is easy to read. | 3 | Easy to read, but not laid out properly into sections. There’s a rogue <p> element that should be included with the images center element. |
| All page content displays professionally. | 2 | Page content displays but could use some more work implementing modern design practices. |
| Content uses appropriate HTML5 elements. | 3 | Elements used are correct. |
| Site conforms to accessibility standards. | 3 | Headings must be labeled according to accessibility test. |
| All pages pass HTML validation. | 3 | Character encoding not declared. |
| Total Possible Points 20 |  |  |

# Professional

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|  | Score | Professional Comments |
| Site projects a strong knowledge of Web Development. |  |  |
| Site design tells the consumer that the author knows how to design sites. |  |  |
| Site images are supportive. |  |  |
| Site does not violate copyright standards. |  |  |
| How would a potential employer rank this site. |  |  |
| Total Possible Points 20 |  |  |

**Overall Site Score /100**

**Additional Feedback:**